



PRESS RELEASE

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**Contact: Lisa Giruzzi
888-330-8288**

Online EMS Leadership Summit Connects Emergency Services Professionals With Experts From Around the World

First of Its Kind Free Virtual Training Event Launches May 1, 2, 3

ALBANY, NY - In New York State, three ambulance services have closed down already this year: The Ambulance Service of Fulton County on February 8th, the Johnstown Area Volunteer Ambulance of Fulton County on March 16th, The Avon Rotary-Lions Ambulance of Monroe County on April 6th. "More than 20 ambulance services closed in the last 16 months across multiple states," according to Bob Holdsworth, paramedic and consultant based in Cromwell, Connecticut.

In response, the EMS Leadership Academy is launching the first of its kind free online [EMS Leadership Summit](#) to connect Emergency Medical Services (EMS) professionals with proven researched methods of leadership training that will help them learn to develop a thriving and more sustainable organization.

"With many EMS organizations facing an aging membership, loss of engagement, and a lack of proper funding, leadership development is critical and often missing. It's crucial for leaders to invigorate the field and attract people who bring their time, talent and treasure to organizations," said Robbie MacCue, paramedic and Co-Founder of the EMS Leadership Academy. "We are excited to provide this much-needed training for a field that, although critical to life and death, is facing a crisis."

The virtual conference runs May 1, 2, 3, 2019 and delivers strategies for leadership and organizational change via engaging pre-recorded interviews with over 30 top EMS and healthcare leadership experts from around the world, now representing 5 countries, to assist a profession that is increasingly fighting for survival, often faced with low retention and lack of funding from municipalities and payors.

"This free no-travel event provides professional development without participants having to take the time and money to travel to a conference," said Lisa Giruzzi, Co-Founder of the EMS Leadership Academy, transformational business coach, best selling author and speaker. "It is designed to meet the needs of EMS agencies, large and small, to develop leaders who can execute a shared vision for the future of their organizations. The leadership training is geared toward EMS, but beneficial for any organization."

Among the many notable speakers are:

Melissa Vandergriff, a director of continuous improvement at the **Cleveland Clinic**, is sharing their *Continuous Improvement training* with the EMS community at the summit and they have proven an increase in caregiver engagement by 60%, increase in patient satisfaction by 40%, and a 3% improvement in a unit's net profit.

Dr. Peter Antevy is a world-renowned pediatric emergency medicine physician and medical director of several fire based EMS agencies in Broward County Florida. He will discuss leadership practices of the EMS Medical Director and creating excellence in clinical care to improve survival and outcomes. Dr. Antevy is committed to educating EMS providers coast to coast in pediatric emergency care.

Dr. Nadine Levick will talk about *EMS Safety and Design Innovation – the Cutting Edge*. Dr. Levick, is an Emergency Medicine physician, interdisciplinary researcher and innovator, she is currently serving as Director of Research and Innovation in Emergency Health Services of the Assuta Medical Center, Israel, the first and bomb proof hospital built in 40 years in Israel. Dr. Levick conducted the first ambulance vehicle to vehicle crash tests,

and is a global leader in EMS safety innovation. She has held senior Faculty positions in preeminent academic centers including Johns Hopkins and Columbia University in the USA and the Royal Melbourne Hospital and also the Royal Flying Doctor Service in Australia.

Bob Holdsworth, a paramedic, author, and consultant **with 40 years experience** is talking about *Community Awareness Marketing* and what steps agencies can take to help the public understand the critical importance of paramedics and EMTs being well funded, help agencies recruit staff and help the community understand the role EMS plays in the healthcare system starting with bringing the Emergency Room to the patient's side.

Professor Paresh Wankhade, Editor-in-Chief of the International Journal of Emergency Services, Professor of Leadership and Management at Edge Hill University Business School, UK, and Programme Director of the UK's first Professional Doctorate in Emergency Services Management argues that "This is not a local challenge within the US, it's an international crisis Emergency Medical Personnel are facing. "Between 2009-10 and 2015-16, the number of 999 ambulance calls and NHS 111 transfers increased from 7.9 million to 10.7 million, an average year-on-year increase of 5.2%." According to NHS Staff Survey report of 2017, "Ambulance trust staff is far behind everybody else in feeling their managers and organisations recognise their value".

Day one of the Summit is titled, "Leadership Starts With Yourself" and topics include mindfulness, communication practices for leaders, assessing and monitoring an organization's financial health, how to present data in creative ways to maximize educational impact, and more.

Day two is titled, "Leading Teams Within Your Organization" and topics include creating a culture shift within an organization, how to create a winning team, safety and wellness, creating a culture of excellence, how to find a mentor, rebooting in times of crisis, safety, security and human resource management, engagement and retention of good people and more.

Day three is titled, "Leading Your Organization and External Partnerships" and topics include creating a culture of clinical excellence, advocacy, community awareness marketing, engaging supporters and donors, crisis communication, storytelling to communicate your message, mergers, and more.

For more information and to register for the Summit, visit www.EMSLeadershipSummit.com.
View a virtual exhibit hall at www.emsleadershipsummit.com/exhibit.



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MAY 1, 2, 3, 2019

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About the EMS Leadership Academy

The [EMS Leadership Academy](http://EMSLeadershipAcademy.com) was created out of a collaboration between Robbie MacCue and Lisa Giruzzi to address the difficulties so many EMS organizations are facing on a daily basis. After working together on projects over several years and sharing the results, one thing became clear, the problems experienced at local organizations were not unique. Numerous other EMS agencies were experiencing similar problems and were searching for answers.

For more information visit: <https://www.emsleadershipacademy.com/>